



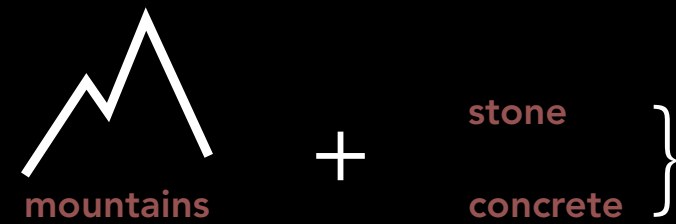
Mashup

DIALOGO TRA COLORE E MATERIA

FIORANESE
CERAMICA



DIALOGO TRA COLORE E MATERIA



IT_Un nuovo progetto, molto interessante dal punto di vista della ricerca e della sperimentazione, che racchiude risultati fino a poco tempo fa inimmaginabili in termini di dialogo tra colore, materia e ed effetti grafici.

EN_A new project that's particularly interesting from a research and experimentation perspective, offering results that would have been unthinkable just a short time ago in terms of how colour engages with matter and graphic effects.

DE_Ein neues Projekt, das aus der Sicht der Forschung und des Experimentierens besonders interessant ist und Ergebnisse in Bezug auf den Dialog zwischen Farbe, Material und grafischen Effekten bietet, die bis vor kurzem unvorstellbar waren.

FR_Un nouveau projet, très intéressant du point de vue de la recherche et de l'expérimentation, qui offre des résultats encore inimaginables il n'y a pas si longtemps en termes de dialogue entre la couleur, la matière et les effets graphiques.

Collection



dolomia + new blend

IT_Mashup è il risultato della combinazione di due materie: "Dolomia", un bellissimo Limestone che trae ispirazione dalle meravigliose Dolomiti italiane, e "New Blend", un cemento morbido e confettato.

Due materie contrapposte, entrambe declinate in una palette estremamente contemporanea di quattro colori neutri, che va dal bianco sabbia a tonalità grigie più scure, sviluppati per garantire un dialogo tra materie in cui domina l'eleganza delle sfumature.

Il progetto si completa con un inedito pattern di ispirazione naturale che aggiunge un tocco decorativo raffinato agli ambienti.

EN_Mashup is the result of a combination of two materials: "Dolomia", a marvellous Limestone inspired by the Italian Dolomites, and "New Blend", a soft, dusty concrete surface.

Two contrasting materials, both in an extremely contemporary range of four neutral shades, from sandy white to darker grey tones, developed to guarantee a dialogue between different materials, with the elegance of the shades to the fore.

The project is completed with an original, nature-inspired pattern that adds a sophisticated, decorative touch to living spaces.

DE_Mashup ist das Ergebnis der Kombination aus zwei Materialien: „Dolomia“, ein wunderschöner Kalkstein, dessen Inspiration aus den herrlichen italienischen Dolomiten stammt, und „New Blend“, ein weicher, zuckergussartiger Zement. Zwei gegensätzliche Materialien, die beide in einer äußerst aktuellen Farbpalette aus vier neutralen Farben, die von Sandweiß bis zu dunkleren Grautönen reichen, ausgearbeitet sind. Die Farbpalette wurde entwickelt, um einen Dialog zwischen den Materialien anzuregen, in dem die Eleganz der Nuancen dominiert. Das Projekt wird mit einem brandneuen Muster mit natürlicher Inspiration vollendet, das den Umgebungen einen raffinierten Dekorakzent verleiht.

FR_Mashup est le résultat de la combinaison de deux matières: « Dolomia », un magnifique calcaire qui s'inspire des splendides Dolomites italiens, et « New Blend », un ciment souple et enrobé.

Deux matières opposées, toutes les deux déclinées dans une palette extrêmement contemporaine de quatre couleurs neutres, qui va du blanc sable à des tonalités grises plus foncées, développées pour garantir un dialogue entre des matières où prévaut l'élégance des nuances.

Le projet est complété par un motif inédit d'inspiration naturelle qui ajoute une touche décorative raffinée aux espaces.

Collection

Mashup

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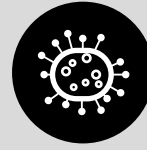
Una linea di prodotti che offre una nuova protezione antibatterica applicata alle superfici, per aiutarci a vivere meglio i nostri spazi. La tecnologia applicata alle superfici, abbinata a una corretta manutenzione, contribuisce a migliorarne il livello di pulizia e di igiene in profondità: un importante aiuto per contrastare la crescita e la riproduzione di batteri dannosi, che si possono propagare negli ambienti.

A range of products that offers a new antibacterial protection applied to surfaces, to improve our experience of our living spaces. Combined with proper maintenance, the technology applied to the surfaces helps maintain in-depth cleaning and hygiene, making an important contribution to combatting the growth and reproduction of harmful bacteria that can spread through living spaces.

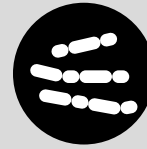
Eine Produktlinie, die einen neuen, an die Oberflächen angewendeten antibakteriellen Schutz bietet, um uns zu helfen, besser in unseren Räumen zu leben. Die an die Oberflächen angewandte Technologie trägt in Kombination mit einer korrekten Wartung zur tiefgehenden Verbesserung der gründlichen Reinigung und Hygiene bei: eine wichtige Hilfe, um das Wachstum und die Verbreitung der schädlichen Bakterien, die sich in den Räumen ausbreiten können, zu bekämpfen.

Une ligne de produits qui offre une nouvelle protection antibactérienne appliquée aux surfaces pour nous aider à mieux vivre nos espaces. La technologie appliquée aux surfaces, associée à un entretien correct, contribue à améliorer le niveau de propreté et d'hygiène en profondeur: une aide importante pour lutter contre la croissance et la reproduction de bactéries nuisibles qui peuvent se propager dans les espaces.

SICURA is limited to the product itself and is not designed to protect users or others against disease-causing microorganisms or foodborne illnesses. SICURA technology is not a substitute for normal cleaning and hygiene practices. Antibacterial claims apply to EU regions only and may not be legally allowed in other countries or regions.



Efficace contro un ampio spettro di batteri fino al 99.9%
99.9% effective against a broad spectrum of bacteria



Inibisce la formazione di cattivi odori dovuti alla crescita batterica
Inhibits the formation of unpleasant odours due to bacterial growth



Protezione continua e attiva h24
24-hour continuous protection



Durevole nel tempo, insensibile all'usura
Long-lasting, insensitive to wear and tear



Migliora la pulizia delle superfici
Cleaner surfaces



Massima efficacia testata
Maximum proven effectiveness



SICURA per l'uomo e l'ambiente
SICURA: SAFE for humans and the environment



Ambienti più freschi e puliti
Fresher and cleaner environments



Collection

Mashup

IT_Quattro diverse tonalità di Dolomia possono essere combinate con altrettante nuance di cemento per un mix di materie "tone sur tone".

EN_The four different shades of Dolomia can be combined with four concrete tones, for a ton-sur-ton mix of materials.

DE_Die vier verschiedenen Farbtöne von Dolomia können mit ebenso vielen Zementnuancen kombiniert werden, um eine Materialmischung im Stil „tone sur tone“ zu erhalten.

FR_Quatre tonalités différentes de Dolomia peuvent être associées avec autant de nuances de ciment pour un mix de matières « ton sur ton ».

IT_Finitura superficiale a grana grossa con ruvidità simile alla pietra spaccata.
Disponibile in tutte le varianti colore di Dolomia nei formati 60,4x120,8 - 20,13x120,8 - 30,2x60,4.

EN_Coarse-grain surface finish, with a rough texture reminiscent of split stone.
Available in all the Dolomia colour variants in the following sizes: 60.4x120.8 - 20.13x120.8 - 30.2x60.4.

DE_Grobkörnige Oberflächenausführung, deren Rauheit der von gespaltenem Stein ähnlich sieht.
In allen Farbvarianten von Dolomia in den Formaten 60,4x120,8 - 20,13x120,8 - 30,2x60,4 erhältlich.

FR_Finition superficielle à gros grain avec une rugosité semblable à celle de la pierre clivée. Disponible dans toutes les variantes de couleur de Dolomia dans les formats 60,4x120,8 - 20,13x120,8 - 30,2x60,4.

SPACCATO



Dolomia

BEIGE



GREIGE



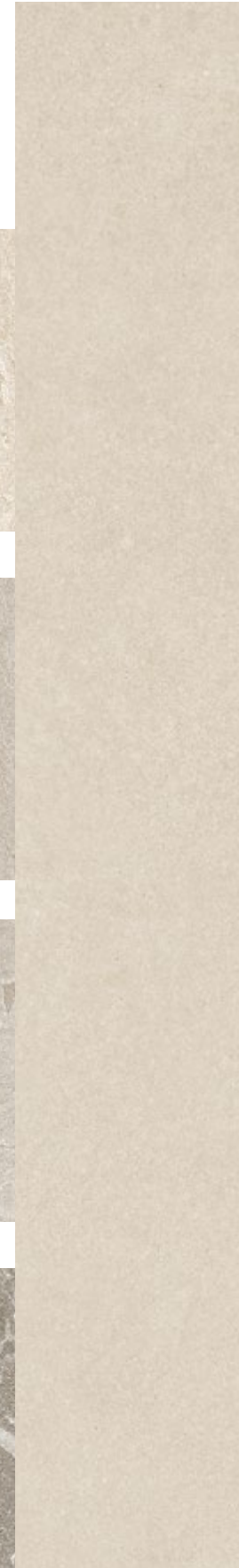
GRIGIO CHIARO



GRIGIO SCURO



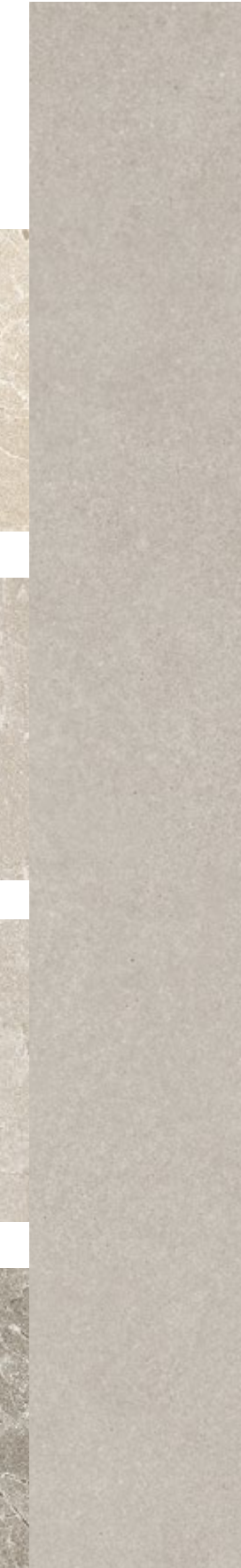
BEIGE



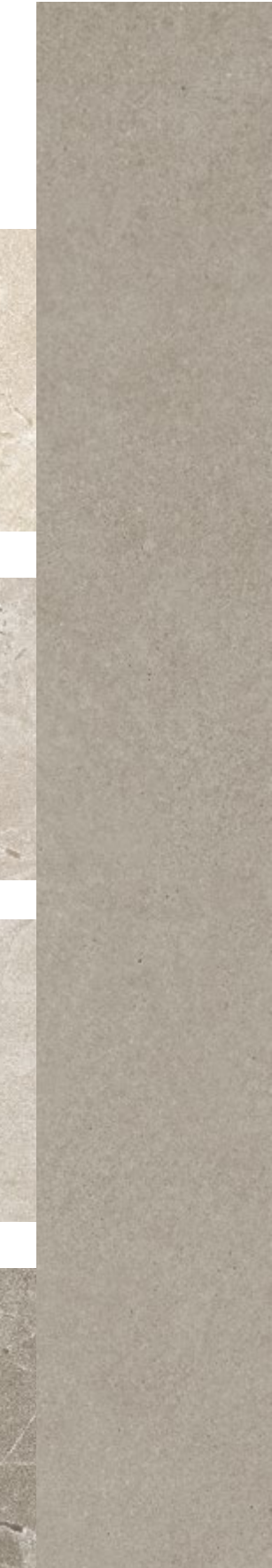
GREIGE



GRIGIO CHIARO



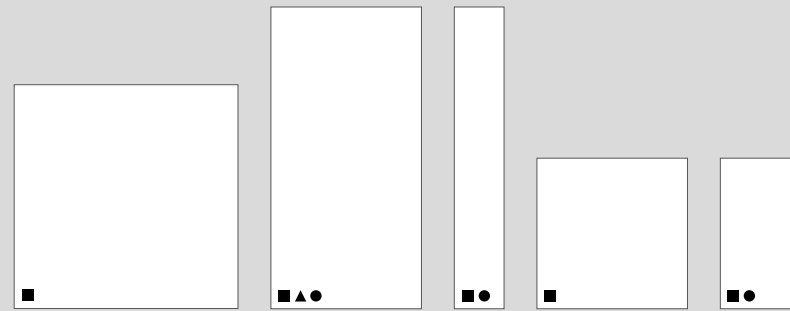
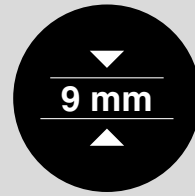
GRIGIO SCURO



New Blend

Collection

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Dolomia

| | |
|-------------|-----------|
| 90x90 | 36" x 36" |
| 60,4x120,8 | 24" x 48" |
| 20,13x120,8 | 8" x 48" |
| 60,4x60,4 | 24" x 24" |
| 30,2x60,4 | 12" x 24" |



Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié

Esterno/Rettificato
Outdoor/Rectified
Aussenbereich/Rektifiziert
Exterieur/Rectifié

Spaccato/Rettificato
Spaccato/Rectified
Spaccato/Rektifiziert
Spaccato/Rectifié

New Blend

| | |
|-------------|-----------|
| 90x90 | 36" x 36" |
| 60,4x120,8 | 24" x 48" |
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| 60,4x60,4 | 24" x 24" |
| 30,2x60,4 | 12" x 24" |



Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié





MASHUP DOLOMIA GRIGIO SCURO 60,4x120,8 - 24"x48"
MASHUP DOLOMIA DEHOR GRIGIO CHIARO 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified
MASHUP NEW BLEND GRIGIO SCURO 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP DOLOMIA
GRIGIO SCURO 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP NEW BLEND
GRIGIO SCURO 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP DOLOMIA GREIGE 20,13x120,8 - 8"x48"
Naturale/Rettificato - Matte/Rectified
MASHUP NEW BLEND GREIGE 20,13x120,8 - 8"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP DOLOMIA BEIGE 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified
MASHUP NEW BLEND BEIGE 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP NEW BLEND BEIGE 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified

Collection

Mashup Dolomia

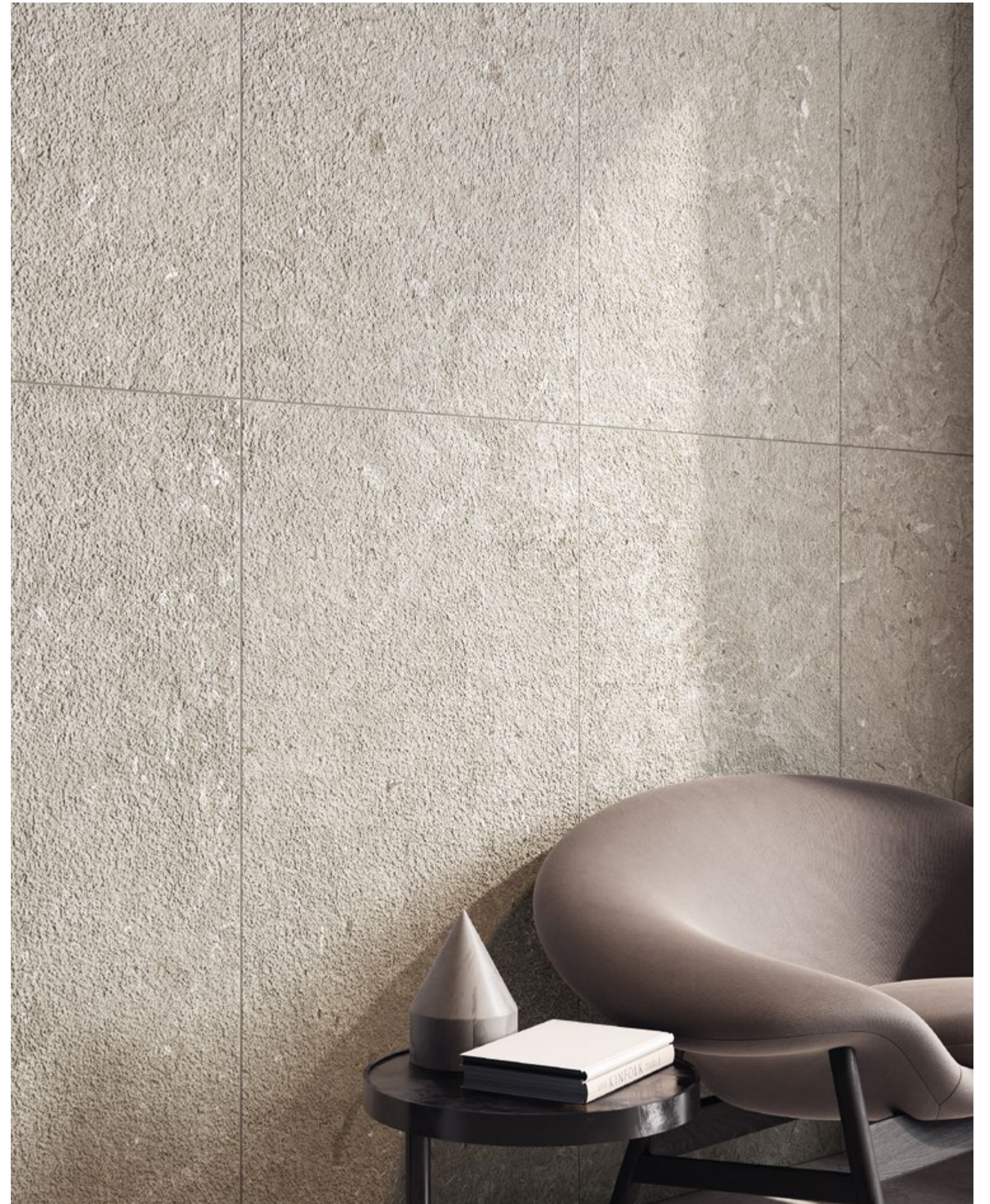


MASHUP DOLOMIA
GRIGIO SCURO 90x90 - 36"x36"
Naturale/Rettificato - Matte/Rectified





MASHUP DOLOMIA
GRIGIO CHIARO 60,4x120,8 - 24"x48"
SPACCATO GRIGIO CHIARO 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified





MASHUP DOLOMIA
GREIGE 60,4x120,8 - 24"x48"
DEHOR GREIGE 60,4x120,8 - 24"x48"
Naturale/Rettificato - Matte/Rectified



MASHUP DOLOMIA
BEIGE 60,4x120,8 - 24"x48"
Esterno/Rettificato - Outdoor/Rectified

Collection

Mashup *New Blend*



MASHUP NEW BLEND
GRIGIO CHIARO 90x90 - 36"x36"
Naturale/Rettificato - Matte/Rectified



MASHUP NEW BLEND
GRIGIO CHIARO 90x90 - 36"x36"
Naturale/Rettificato - Matte/Rectified



MASHUP NEW BLEND
GRIGIO SCURO 90x90 - 36"x36"
Naturale/Rettificato - Matte/Rectified



MASHUP NEW BLEND
GRIGIO SCURO 90x90 - 36"x36"
Naturale/Rettificato - Matte/Rectified

Collection

Mashup Dolomia

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BEIGE



GRIGIO CHIARO



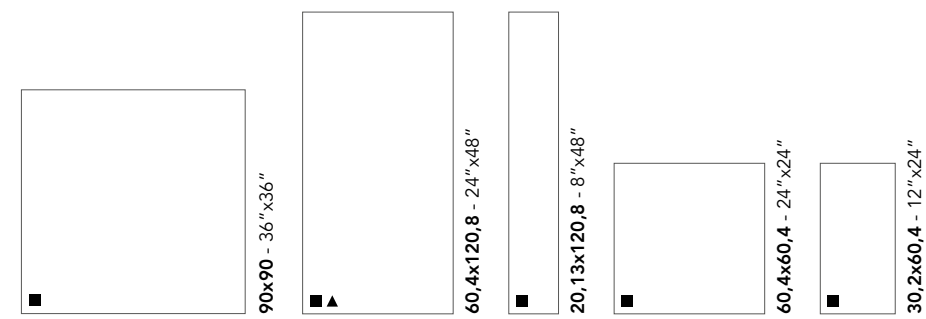
GREIGE



GRIGIO SCURO



V3
Piastrelle con media variazione di tono e disegno
Tiles with moderate shade and aspect variation
Fliesen mit gemäßigter unterschiedlichen Tonalitäten und Muster
Carreaux avec faible différence de nuance et structure



Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié

Esterno/Rettificato
Outdoor/Rectified
Aussenbereich/Rektifiziert
Exterieur/Rectifié



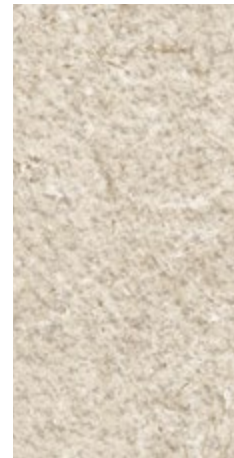
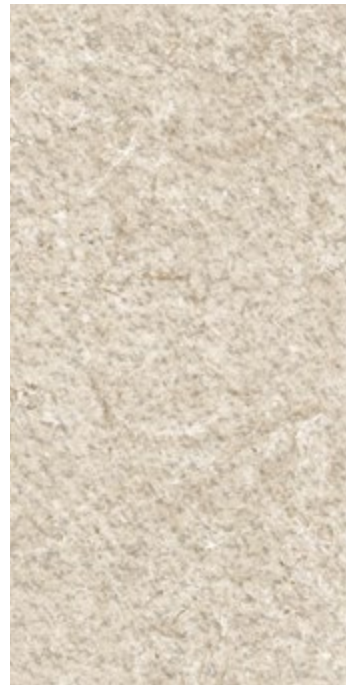
MASHUP DOLOMIA
GRIGIO CHIARO 20,13x120,8 - 8''x48''
SPACCATO GRIGIO CHIARO 20,13x120,8 - 8''x48''
Naturale/Rettificato - Matte/Rectified

Mashup Dolomia

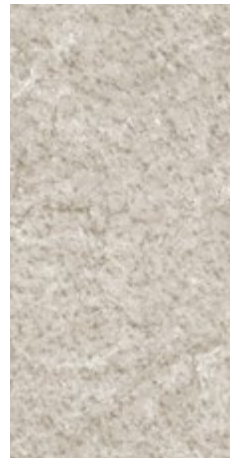
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Spaccato



BEIGE



GRIGIO CHIARO



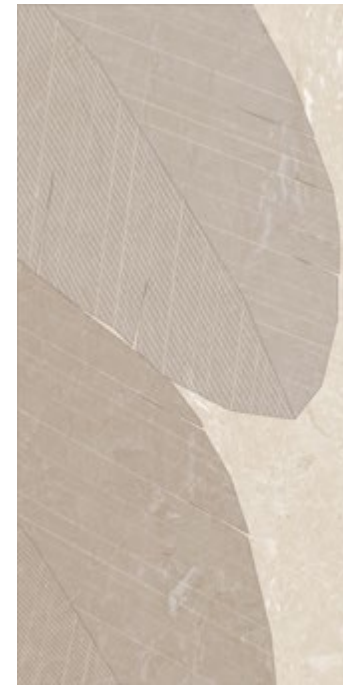
GREIGE



GRIGIO SCURO

Da utilizzare esclusivamente a rivestimento - To be used only on walls. - Nur zur Verkleidung verwendbar. - Exclusivement destinés à un revêtement mural.

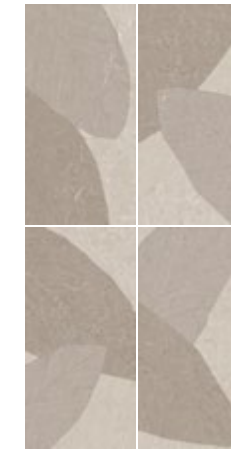
Dehor CURATED BY DAVIDE TONELLI



BEIGE



GRIGIO CHIARO



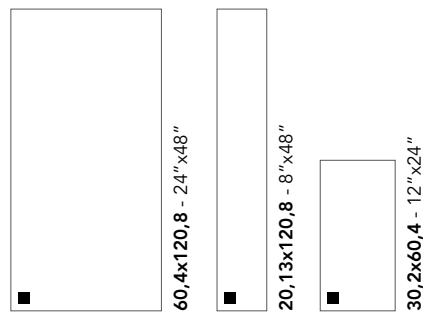
GREIGE



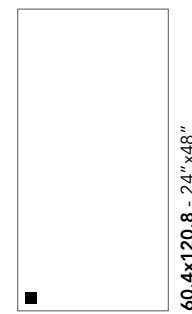
GRIGIO SCURO

4 Soggetti assortiti - 4 Assorted patterns
4 Gemischte Fliesen - 4 Sujets assortis

Non è garantito un numero minimo di soggetti differenti all'interno di una scatola.
Minimum number of assorted patterns in each box not guaranteed.
Eine Mindestanzahl von unterschiedlichen Subjekten in einer Schachtel kann nicht garantiert werden.
Une quantité minimum de sujets différents dans une même boîte ne peut être garantie.



Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié



Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié

Collection

Mashup New Blend

GRES PORCELLANATO BODY-COLOR

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BEIGE



GRIGIO CHIARO



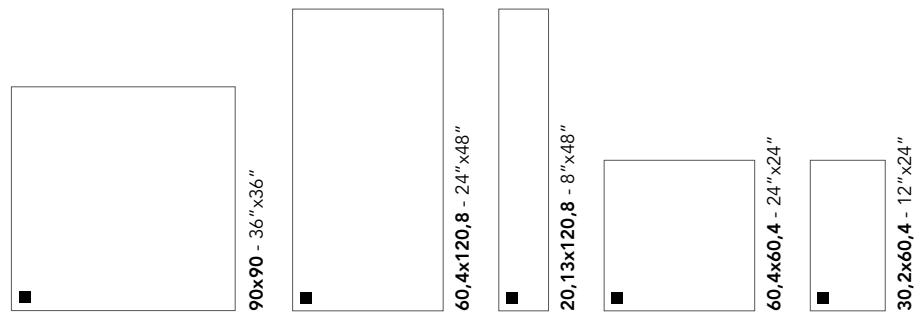
GREIGE



GRIGIO SCURO



Piastrelle con lieve variazione di tono e disegno
Tiles with slight shade and aspect variation
Fliesen mit leicht unterschiedlichen Tonalitäten und Muster
Carreaux avec faible différence de nuance et structure



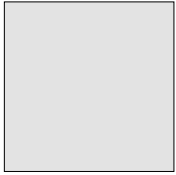

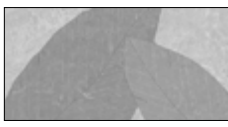

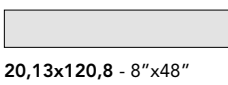
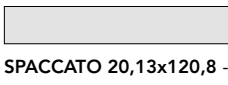




Naturale/Rettificato
Matte/Rectified
Matt/Rektifiziert
Matt/Rectifié



MASHUP NEW BLEND
GREIGE 60,4x120,8 - 24''x48''
Naturale/Rettificato - Matte/Rectified

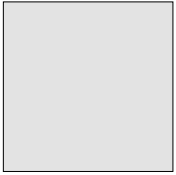





MASHUP DOLOMIA

GRES PORCELLANATO BODY-COLOR

| Formato Size Format Format | Articolo Item Artikel Article | Naturale/Rettificato Matte/Rectified Matt/Rektifiziert Matt/Rectifie | Esterno/Rettificato Outdoor/Rectified Aussenbereich/Rektifiziert Exterieur/Rectifie | Scatole | | | Pallet | | | Spessore Thickness Stärke Epaisseur |
|---|--|---|--|---|--|---------------------------------------|-------------------------------------|-----------------------|----------------------|--|
| | | | | PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte | MQ/SC Sqm/Box Qm/Ktn M²/Boîte | KG/SC Kg/Box Kg/Ktn Kg/Boîte | COLLI Boxes Kartons Boîtes | MQ Sqm Qm M² | KG Kg Kg Kg | |
|  90x90 - 36"x36" | Beige Grigio Chiaro Greige Grigio Scuro | DI902R DI903R DI904R DI907R | | 2 | 1,62 | 34 | 20 | 32,4 | 690 | 9 mm |
|  60,4x120,8 - 24"x48" | Beige Grigio Chiaro Greige Grigio Scuro | DI622R DI623R DI624R DI627R | DI622ER DI623ER DI624ER DI627ER | 2 | 1,46 | 30,5 | 36 | 52,56 | 1108 | 9 mm |
|  DEHOR 60,4x120,8 - 24"x48" 4 soggetti assortiti | Beige Grigio Chiaro Greige Grigio Scuro | DID622R DID623R DID624R DID627R | | 2 | 1,46 | 30,5 | 36 | 52,56 | 1108 | 9 mm |
| <p>** Non è garantito un numero minimo di soggetti differenti all'interno di una scatola. Minimum number of assorted patterns in each box not guaranteed. Eine Mindestanzahl von unterschiedlichen Subjekten in einer Schachtel kann nicht garantiert werden Une quantité minimum de sujets différents dans une même boîte ne peut être garantie.</p> | | | | | | | | | | |
|  SPACCATO 60,4x120,8 - 24"x48" | Beige Grigio Chiaro Greige Grigio Scuro | DIS622R DIS623R DIS624R DIS627R | | 2 | 1,46 | 30,5 | 36 | 52,56 | 1108 | 9 mm |
| <p>* Da utilizzare esclusivamente a rivestimento - To be used only on walls. - Nur zur Verkleidung verwendbare. - Exclusivement destinés à un revêtement mural.</p> | | | | | | | | | | |
|  20,13x120,8 - 8"x48" | Beige Grigio Chiaro Greige Grigio Scuro | DI212R DI213R DI214R DI217R | | 5 | 1,216 | 25,5 | 30 | 36,48 | 775 | 9 mm |
|  SPACCATO 20,13x120,8 - 8"x48" | Beige Grigio Chiaro Greige Grigio Scuro | DIS212R DIS213R DIS214R DIS217R | | 5 | 1,216 | 25,5 | 30 | 36,48 | 775 | 9 mm |
|  60,4x60,4 - 24"x24" | Beige Grigio Chiaro Greige Grigio Scuro | DI602R DI603R DI604R DI607R | | 4 | 1,46 | 30,5 | 30 | 43,8 | 925 | 9 mm |
|  30,2x60,4 - 12"x24" | Beige Grigio Chiaro Greige Grigio Scuro | DI362R DI363R DI364R DI367R | | 6 | 1,092 | 21 | 40 | 43,68 | 850 | 9 mm |
|  SPACCATO 30,2x60,4 - 12"x12" | Beige Grigio Chiaro Greige Grigio Scuro | DIS362R DIS363R DIS364R DIS367R | | 6 | 1,092 | 21 | 40 | 43,68 | 850 | 9 mm |
|  7,5x60,4 - 3"x24" Battiscopa - Bullnose Sockel - Plinthe | Beige Grigio Chiaro Greige Grigio Scuro | DIB602R DIB603R DIB604R DIB607R | | 22 | Ml. 13,288 | 22 | | | | |

MASHUP NEW BLEND

GRES PORCELLANATO BODY-COLOR

| Formato Size Format Format | Articolo Item Artikel Article | Naturale/Rettificato Matte/Rectified Matt/Rektifiziert Matt/Rectifie | Scatole | | | Pallet | | | Spessore Thickness Stärke Epaisseur |
|---|--|---|---|--|---------------------------------------|-------------------------------------|-----------------------|----------------------|--|
| | | | PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte | MQ/SC Sqm/Box Qm/Ktn M²/Boîte | KG/SC Kg/Box Kg/Ktn Kg/Boîte | COLLI Boxes Kartons Boîtes | MQ Sqm Qm M² | KG Kg Kg Kg | |
|  90x90 - 36"x36" | Beige Grigio Chiaro Greige Grigio Scuro | NE902R NE903R NE904R NE907R | 2 | 1,62 | 34 | 20 | 32,4 | 690 | 9 mm |
|  60,4x120,8 - 24"x48" | Beige Grigio Chiaro Greige Grigio Scuro | NE622R NE623R NE624R NE627R | 2 | 1,46 | 30,5 | 36 | 52,56 | 1108 | 9 mm |
|  20,13x120,8 - 8"x48" | Beige Grigio Chiaro Greige Grigio Scuro | NE212R NE213R NE214R NE217R | 5 | 1,216 | 25,5 | 30 | 36,48 | 775 | 9 mm |
|  60,4x60,4 - 24"x24" | Beige Grigio Chiaro Greige Grigio Scuro | NE602R NE603R NE604R NE607R | 4 | 1,46 | 30,5 | 30 | 43,8 | 925 | 9 mm |
|  30,2x60,4 - 12"x24" | Beige Grigio Chiaro Greige Grigio Scuro | NE362R NE363R NE364R NE367R | 6 | 1,092 | 21 | 40 | 43,68 | 850 | 9 mm |
|  7,5x60,4 - 3"x24" Battiscopa - Bullnose Sockel - Plinthe | Beige Grigio Chiaro Greige Grigio Scuro | NEB602R NEB603R NEB604R NEB607R | 22 | Ml. 13,288 | 22 | | | | |

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EN 14411:2012 ANNEX G GROUP BIa GL

GRES PORCELLANATO BODY-COLOR

| PAVIMENTO Floor coverings Bodenbeläge Sol | RIVESTIMENTO Wall coverings Wandbeläge Faïence | RESIDENZIALE Residential areas Wohngebiete Zones résidentielles | TRAFFICO LEGGERO Light traffic areas Geringe Begehungsfrequenz Zones à trafic léger | Esterno ESTERNO Outdoor areas Außenbereiche Espaces extérieurs | Esterno ZONE LIMITROFE A PISCINA Swimming pool areas Schwimmbadbereich Abords de piscines |
|--|---|--|--|--|---|
|--|---|--|--|--|---|

FIO.eco
eco
RECICLING
ecogres
DIGITAL
HD
3D

MASHUP NEW BLEND

MASHUP DOLOMIA



V2
Piastrelle con lieve variazione di tono e disegno
Tiles with slight shade and aspect variation
Fliesen mit leicht unterschiedlichen Tonalitäten und Muster
Carreaux avec faible différence de nuance et structure



V3
Piastrelle con media variazione di tono e disegno
Tiles with moderate shade and aspect variation
Fliesen mit gemäßigigt unterschiedlichen Tonalitäten und Muster
Carreaux avec faible différence de nuance et structure

R9
Naturale

BCRA
DRY: > 0,40
WET: > 0,40

R10
Naturale

R11
Esterno

A+B
Esterno

BCRA
DRY: > 0,40
WET: > 0,40

DCOF
Naturale
> 0.42

FIORANESE
CERAMICA

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